



October 2020



Dear Friends of Warm Kids Project,

This has been a year like no other! Local food banks are overwhelmed, schools deliver meals to hungry children who must stay at home, and Kalamazoo County unemployment rates have doubled. All of this has Warm Kids Project anticipating that the need for warm winter clothing will be even greater than usual. We stand ready to meet that need.

Kalamazoo County Statistics

Unemployment Rate

8.70% July 30, 2020

4.40% July 30, 2019

(U.S. Bureau of Labor Statistics)

Percentage of school-age children qualified to receive Free or Reduced lunch: (2019)
49.1%

(Annie E. Casey "Kids Count" 2020)

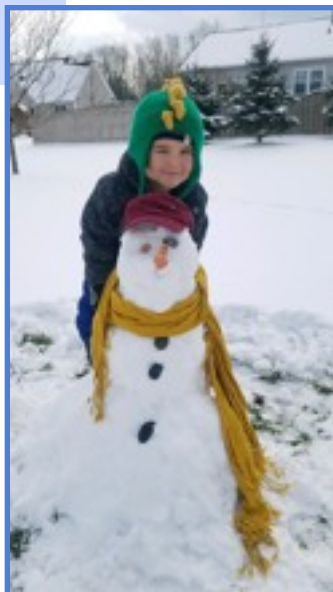
Community response to previous fundraising efforts have permitted the Board to commit to **increase clothing allocations** this year. While the process for filling and boxing clothing orders will change to ensure the safety of our volunteers, our commitment to providing necessary clothing has not. We promise to utilize all donated funds to provide as many quality coats & boots as possible to children in our community!

Please give generously this season, if you can. View our 2019 Impact Statement on the reverse side and note that Warm Kids Project remains all-volunteer and that we keep administrative costs to a minimum. As a contributor, you are an integral part of this local effort to keep young children warm. We just wish you could see the joy that a new coat and boots bring to each child we serve. Thank you and stay safe, stay warm and let's look ahead to a brighter future.

In Partnership,

Leslie Lami-Reed

Leslie Lami-Reed
President, Warm Kids Project
warmkidsproject@gmail.com



"All kids need is a little help, a little hope and someone who believes in them."

Magic Johnson

Our 34th Year of Service

Donate online at www.warmkids.org



"WARM KIDS PROJECT"

2019 Community Impact & Financial Report

Total Coats Distributed 1219
Total Boots Distributed 1088

EXPENSES

Clothing (Coats, Boots, Hats & Gloves)	\$48,849.03	95.41%
Postage & P.O. Box	\$1,039.00	2.03%
Printing	\$328.00	0.64%
Packing Supplies	\$72.75	0.14%
Insurance	\$741.00	1.45%
Accountant - Tax filing	\$170.00	0.33%
Misc		0.00%
Total	\$51,199.78	100.00%

INCOME

Individuals (213)	\$25,331.03	44.07%
PTA's / PTO's (8)	\$975.33	1.70%
Churches & Religious Organizations (4)	\$756.00	1.32%
Business Entities (8)	\$9,946.50	17.30%
Service Clubs (3)	\$909.00	1.58%
Grants & Foundations (6)	\$19,337.50	33.64%
Interest income	\$225.57	0.39%
Total	\$57,480.93	100.00%

CASH ON HAND 12/31/2019

Total \$22,906.01

44 Kalamazoo County Elementary Schools Served

Charter Academies (3)
 Climax-Scotts (1)
 Comstock (3)
 Galesburg-Augusta (2)
 Kalamazoo (17)
 Parchment (3)
 Plainwell (3)
 Portage (8)
 Schoolcraft (1)
 Vicksburg (3)

17 Preschool Sites & 5 Agencies Served

Preschools:
 Comstock Community Learning Center
 Learning Village
 KRESA Headstart Program (15)
 Integrated Services of Kalamazoo
 KRESA West
 KRESA WoodsEdge Learning Center
 9th Circuit Court (Family Division)
 YWCA

WARM KIDS PROJECT BOARD MEMBERS:

Leslie Lami-Reed, President;
 Peg Cancro; Cathy Finger, Steven Gales (now resigned); Mary Hess-Quinones, Ginny Kowalski; Bill Reed